



AUTHORITY PARTNERS

Policy – California Consumer Privacy Notice

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1 PURPOSE OF THIS DOCUMENT

The purpose of this document is to outline Authority Partners’ practices and responsibilities under the California Consumer Privacy Act of 2018 (CCPA) and the California Privacy Rights Act (CPRA). It applies to all personal information collected by Authority Partners, concerning California residents, whether collected online or offline, in accordance with applicable privacy laws.

2 EXECUTIVE SUMMARY

Authority Partners’ California Consumer Privacy Notice outlines how the company manages and protects personal information relating to individuals residing in the State of California. This notice complements the AP Privacy Policy available on our website and is designed to comply with the California Consumer Privacy Act of 2018 (CCPA), as amended by the CPRA. This notice explains how California residents can exercise their privacy rights — including rights to access, correct, delete, and limit the use and disclosure of sensitive personal information — as defined under the CCPA and CPRA.

3 TYPE OF INFORMATION WE COLLECT

We collect a variety of information depending on your interactions with our website, communications, and services. During the past twelve (12) months, Authority Partners may have collected the following categories of personal data:

	Category	Description
A	Identifiers	Includes name, postal address, email address, IP address, or other unique identifiers.
B	Personal Information (Cal. Civ. Code § 1798.80(e))	Includes contact details, account credentials, employment, and limited financial data.
C	Sensitive Personal Information	Includes government identifiers, account logs, financial details with security codes, precise geolocation, citizenship / immigration status, racial or ethnic origin, religious beliefs, biometric or health information, sexual orientation, or contents of private communications.



D	Internet or Other Electronic Network Activity Information	Includes browsing patterns, search activity, and engagement with our digital content.
E	Geolocation Data	Approximate or precise location derived from IP address or device settings.

4 HOW WE USE PERSONAL INFORMATION

Authority Partners uses collected data to operate responsibly, improve our services, and maintain secure digital environments. Personal information may be used for purposes such as:

1. Providing, maintaining, and enhancing our services and online platforms.
2. Personalizing your website experience by delivering content, products and service offerings relevant to your interests, including targeted offers and ads through our website, partner sites, and via email or text message.
3. Helping maintain the safety, security, and integrity of our website, products and services.
4. Managing customer or partner relationships and account access.
5. Processing service requests, payments, or other business transactions.
6. Detecting, preventing, and responding to security incidents or fraud.
7. Conducting analytics and research to improve business operations.
8. Meeting contractual or regulatory obligations.
9. Supporting legitimate internal administrative functions.

5 SHARING AND DISCLOSURE OF PERSONAL INFORMATION

We may share limited categories of personal information with trusted service providers who assist us in delivering business operations. We may engage subprocessors who assist in providing technical, operational, or analytical support, all of whom are contractually obligated to comply with our data protection standards.

These third parties are bound by confidentiality and data protection obligations. We require all third-party service providers to process personal information only for specified purposes and in accordance with written contracts that mandate compliance with applicable data protection laws.

We do not sell or share personal information for cross-context behavioral advertising purposes as defined under California Civil Code § 1798.140(ad)(2).

6 YOUR RIGHTS UNDER CALIFORNIA LAW

As a California resident, you have the following rights under the CCPA and CPRA:

1. To know the categories and sources of data collected about you.
2. To request deletion or correction of your personal data, subject to legal exceptions.
3. To opt out of the sale or sharing of your personal information.
4. To limit the use and disclosure of your sensitive personal information (California Civil Code § 1798.121).
5. To receive equal service and non-discrimination when exercising your rights.

7 HOW TO SUBMIT A REQUEST

To exercise your privacy rights or to inquire about how we process your personal data, you may contact us through one of the following channels:

Email: dpo@authoritypartners.com

Website: www.authoritypartners.com/privacy

Postal Address:

Authority Partners Inc. 200 Spectrum Center Drive, Suite 300, Irvine, CA 92618

Before completing a request, we may need to verify your identity to ensure the protection of your personal information. We will acknowledge receipt of your request within 10 business days and respond within 45 days, as required by law.

If we deny your request, you may appeal the decision by contacting our Data Protection Officer at the email address above. We will respond to appeals within 45 days, as required by law.

8 ANNUAL REVIEW AND CHANGES

We review this policy annually and may update it periodically to reflect changes in our data practices or applicable laws. Significant updates will be available on our website or by direct notice when required. The effective date of the most recent update will always appear at the top of this notice.